

# Geotechnologies

Essential for Learning, Vital for the Planet

*Presented by geographer Joseph Kerski, Ph.D.*

## WEBINAR

Join MVC to learn more about how geotechnology and mapping can shape education.

Thursday, March 29 at 12:50 - 1:50 pm  
Humanities Building, Room 129

### Who is Joseph Kerski?

Joseph Kerski, Ph.D., geographer, believes mapping and geotechnologies can transform education and society through better decision-making using geography. Kerski served for 22 years as geographer and cartographer at the National Oceanic and Atmosphere Administration, the US Census Bureau, and the US Geological

Survey. Currently, he serves as Education Manager for Esri, where he focuses on GIS-based curriculum development and research in the effectiveness of GIS in education. This year on February 10, he held TED Talk titled [Whys of Where](#).



**Faculty FLEX Credit Available**

View Kerski's TED Talk, *Whys of Where*: <http://bit.ly/kerski-ted>

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